

## TTSAO Sponsorship Opportunities

For more information, please contact:  
 Kim Richardson: (905) 512-0254  
 Charlie Charalambous: (905) 699-8837



Package	Booth	Signage	Mentions	Marketing	Conference Program			Registrations	Cost
					1 pg	½ pg	¼ pg		
Platinum	✓	✓	✓	✓	✓			<b>SOLD!</b>	
Gold	✓	✓	✓	✓		✓		3 \$2500	
Silver	✓	✓	✓	✓			✓	2 \$2000	
Bronze		✓	✓	✓			✓	1 \$1500	
Kick-Off Cocktails		✓	✓	✓			✓	1 \$1500	
Breakfast		✓	✓	✓			✓	1 \$1500	
Lunch		✓	✓	✓			✓	1 \$1500	
Coffee Break		✓	✓	✓			✓	1 \$1500	
Booth	✓						✓	1 \$750	
Lanyards								<b>SOLD!</b>	
<b>Carrier Special</b>		✓	✓	✓	Company logo			1 \$500	
<b>School Special</b>		✓	✓	✓	School logo			1 \$500	

Conference program ads also available. Please inquire about pricing

### Promote your school or company's services in the 2018 TTSAO Directory!



**Option 1 - Display ad**

Full Page..... \$2,100  
 1/2 Page ..... \$1,100  
 1/4 Page..... \$600



**Option 2 - Advertorial**

(Tell your company's story as a featured advertorial)  
 Full Page..... \$1,900 (500 words + photo & logo)  
 1/2 Page..... \$975 (250 words + photo & logo)



**Option 3 - Combination package**

(maximize the exposure of your display ad by combining it with an advertorial)  
 Purchase any size display ad & receive the following discounted rates for your advertorial:  
 Full Page..... \$1,700  
 1/2 Page..... \$800

To purchase an ad or advertorial please contact:

Dave Gill, Marketing  
 Manager, Private  
 Motor Truck Council  
 (Private Motor Carrier)

866-985-9791  
[david@kelman.ca](mailto:david@kelman.ca)

