



FOR IMMEDIATE RELEASE: TTSOA Announces Agenda for 5th Annual Conference:

Aug 9th, 2019 – Hamilton, ON – The Truck Training Schools Association of Ontario (TTSOA) has announced the dates and the agenda for their 5th annual conference. The TTSOA “Striving for Excellence in Training” Conference will be held on February 26th and 27th, 2020 at the Centre for Health and Safety in Mississauga Ontario.

Gerald Carroll, TTSOA Conference Chair says, “The TTSOA Conference Committee has worked very hard to put together a fantastic line up of speakers for our 5th annual conference. The conference will now be a full 2-days of education and networking for schools, carriers, insurance and all industry professionals”

John G Smith, Editor of Today’s Trucking is back again as the master of ceremonies for the event.

Day 1 will include the following:

- The TTSOA Carrier Group Meeting: With special guests from 5 of the industry’s leading carriers who will answer your questions while providing into how they are managing the recruiting and retention of students
- The TTSOA Insurance Group Meeting: Lisa Arseneau, TTSOA Insurance Group Chairperson, will once again lead an informative session of the ever-changing insurance market
- The TTSOA Annual General Meeting
- Changing Faces and Trends: Lou Smyrlis, Managing Director at Newcom Media will provide an update on the industry for all delegates

Following the agenda for Day 1 will be the annual TTSOA Cocktail Party. Dave MacDonald, from Revolution Staffing, will have a candid discussion with Philip Fletcher, Commercial Heavy Equipment Training.

The Day 2 agenda includes:

- Females in the Trucking Industry: A look at the transportation industry directly from females who will share the experiences.
- Foreign Worker Program: Learn more about the Foreign Workers Program and how it can help your business and the transportation industry
- Technology in Training: Hear from several providers on how technology can support your training programs
- Recruiting and Training Programs: A look at how other industries are recruiting and training workers
- Simple Secrets to Fill Your Seats: Digital advertising playbook for trucking schools and carriers, featuring Scott Rea from Avatar Fleet Services
- Transportation Recent Revelations, with Audra Thompson, Director of Transportation at Northbridge Insurance

Registration and sponsorship opportunities will be announced shortly. Be sure to check www.ttsao.com for more details and updates.

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